**NATIONAL
SENIOR CERTIFICATE**

GRADE 11

NOVEMBER 2015

ENGLISH HOME LANGUAGE P1

MARKS: 70

TIME: 2 hours

IENGHL1

This question paper consists of 14 pages.

INSTRUCTIONS AND INFORMATION

1.   This question paper consists of THREE sections:

      SECTION A: COMPREHENSION   (30 marks)
      SECTION B: SUMMARY   (10 marks)
      SECTION C: LANGUAGE IN CONTEXT   (30 marks)

2.   Answer ALL the questions.

3.   Start EACH section on a NEW page.

4.   Rule off after each section.

5.   Number the answers correctly, according to the numbering system used
      in this question paper.

6.   Leave a line after each answer.

7.   Pay special attention to spelling and sentence construction.

8.   Use the following time frames as a guideline:

      SECTION A: 50 minutes
      SECTION B: 30 minutes
      SECTION C: 40 minutes

9.   Write neatly and legibly.

SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

Read and refer to TEXTS A and B below and answer the set questions.

TEXT A

Self-starting, socially aware, sober: meet Generation Z

Get ready for Generation Z: a more driven, less vain, more puritanical[1] cohort that is poised to make its mark on the world.

1. Precise parameters are disputed, but "Gen Z" is broadly said to include those born after 1995, a group that includes two billion people worldwide. Brought up in the shadow of 9/11 and amid a great recession, they were raised, say researchers, "in a socio-economic environment marked by chaos, uncertainty and complexity". 5

2. The challenges seem to have moulded a new maturity: studies suggest this group is brimming with prudent, if rather puritanical, socially-aware, self-starting entrepreneurs. They have also been called the "first tribe of true digital natives", or "screenagers".

3. Gen Z members, it is said, are smarter than the baby boomers born in the 10 wake of the Second World War. They also appear quite distinct from the slackers of Generation X - born roughly between 1960 and 1980 - characterised as "stuck in a terminal cynicism".

4. A report by Sparks & Honey, a US advertising agency, highlights a number of defining Gen Z characteristics. It suggests they are more driven and 15 less narcissistic[2] than the millennial generation, or Generation Y, born between 1980 and 2000. Most say they would rather save money than spend. They drink less and smoke less cannabis than their elders, get into fewer fights at school and have less "risky sex".

5. They plan to change the world for the better: 60 per cent of Gen Z "want to 20 have an impact on the world" through their job, compared with 39 per cent of Millennials. A quarter of America's Gen Z are already volunteering. More than 70 per cent would like to start their own business. A separate survey of 11 000 Gen Z children, cited in Maclean's magazine, found 69 per cent would rather be smarter than better looking. 25

6. Sparks & Honey suggests the 16-year-old activist and author Adora Svitak fits the Gen Z profile perfectly. Her writing ability made her a media star at the age of 6, and she has campaigned to promote literacy, and to espouse feminist values. A talk she gave, entitled "What Adults Can Learn From Kids" has been viewed more than three million times online. Other 30 prominent members of Gen Z include Malala Yousafzai, 17, the Pakistani girl shot by the Taliban for going to school. Logan Laplante, 13, also fits the profile: while being home-schooled in California, he designed his own curriculum.

7.   Researchers have suggested that *The Hunger Games* is the perfect Gen Z   35
      film. Depicting a dystopian[3] future where teens are slaughtered, it reflected
      their bleak post 9/11 world and the need for coping mechanisms to deal
      with it.

8.   Sparks & Honey warns that Gen Zs' aptitude with technology means "this is
      the first time in history kids know more than adults about something really   40
      important to society". The result "could well be the most profound
      generation gap ever".

                                        [Source: Rhys Blakely, The Times, July 31, 2014]

Glossary:

[1] puritanical: Adhering to strict moral or religious principles
[2] narcissistic: Egotistical
[3] dystopian: Very bad

AND

TEXT B:

[Source: Generations-Healthcare]

QUESTIONS: TEXT A

1.1   Refer to the title and rider to the article.

        Describe a typical Generation Z person **in your own words**.   (2)

1.2   Three teenagers are mentioned in paragraph 6. Which of the three would be the best example of each of the following? Give a reason for your choice.

      1.2.1   A self-starter

      1.2.2   A socially aware person   (4)

1.3   Refer to paragraph 1.

      Explain how the two international events mentioned in paragraph 1 have influenced the characters of Generation Z young people.   (3)

1.4   Discuss the neologism by explaining who or what a "screenager" (line 9) is.   (2)

1.5   Refer to paragraph 2.

      From what the writer says about the members of Generation Z in the first sentence of paragraph 2, it is clear that his attitude towards them is ...

      A   sarcastic.

      B   ironic.

      C   respectful.

      D   insulting.   (1)

1.6   What could account for the fact that Generation Z members are "smarter than the baby boomers" (line 10)?   (3)

1.7   Refer to paragraphs 4 and 5.

      Describe the "millennial generation".   (3)

1.8   Identify TWO aspects about Generation Z members mentioned in paragraph 5 that prove that these youngsters are neither selfish nor egotistical.   (2)

1.9   Refer to paragraph 8.

      Explain why the generation gap mentioned in this paragraph will be the most extreme ever.   (3)

QUESTIONS: TEXT B

1.10   What do people in GI Generation and those in Generation Z have in common?   (2)

1.11   If major traits are considered, with which generation would Generation Z have most in common? Give reasons for your answer.   (2)

QUESTIONS: TEXT A AND TEXT B

1.12   Would members of the GI Generation and the Silent Generation (Text B) have also found *The Hunger Games* (Text A, paragraph 7) a "perfect" film for their generations? Provide reasons for your answer.   (3)

TOTAL SECTION A: 30

SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS

The passage below (TEXT C) is titled "How to Plan a Successful event"*.*

NOTE: You are required to do the following:
- Summarise the points (one from each of the numbered paragraphs) that you need to consider when **planning an event**.
- Present your summary in a fluent paragraph, using your own words.
- Your summary must include SEVEN points and NOT exceed 90 words.
- You are NOT required to supply a title for the summary.
- Indicate your **word count** at the end of your summary.

TEXT C:

How to Plan a Successful Event
(extract from a slide presentation by Sara Davis)

This is a "how to" guide for aspiring event planners. It provides a list of tactics that can assist you in planning and executing a successful event.

1. One of the most important things that should be determined before planning an event is the budget. Knowing your budget will allow you to know which items are necessities for your event and which items are luxuries.

2. One of the first steps to event planning is creating a timeline. Follow your timeline! It will ensure that you don't miss deadlines and allow you to stay organised.

3. Another crucial step in planning an event is determining your target audience. Knowing the age group and likes/dislikes of the audience that will attend your event can assist you in deciding what type of food to serve, which type of entertainment to have, and even the venue.

4. Another important step in planning and executing an event is choosing a venue. After determining your target audience and the type of event that you are planning, you can begin looking at different venues.

5. When planning an event, it is a good idea to assign different roles to the people who will help you. Having 5 to 8 people provides the most effective work environment when it comes to planning an event. There are numerous roles to be held including, but not limited to: a treasurer, a contact person who will contact all vendors and a marketing person who will distribute advertising and contact media.

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6.   When planning an event, whether it is a small party or a large event, such as a wedding - organisation is the key. If you follow your schedule and update your budget each week, it will allow you to stay on track and to stay organised.

7.   One issue that is often encountered in event planning is lack of communication. Clear communication with your helpers and client will allow everyone to stay on the same page.

Lastly, ENJOY! This is your event so don't forget to have fun!

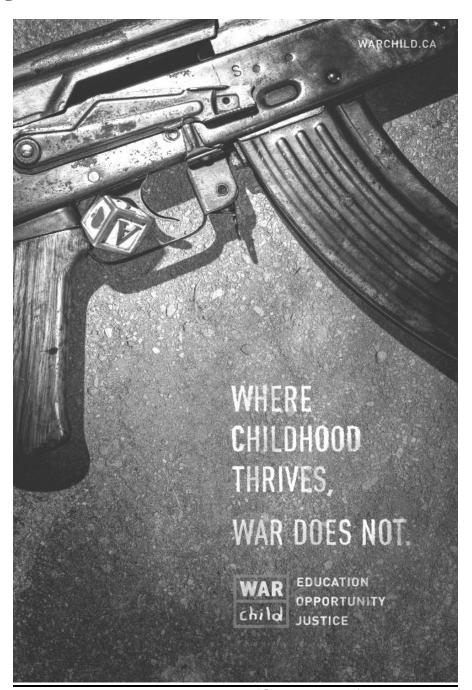[http://www.slideshare.net/saradavis930/how-to-plan-a-successful-event]

TOTAL SECTION B: 10

SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS

QUESTION 3: ANALYSING ADVERTISING

Study TEXTS D and E below and answer the set questions.

TEXT D

[Source: adsoftheworld.com/media/]

The text reads as follows:
WARCHILD.CA
WHERE CHILDHOOD THRIVES, WAR DOES NOT.
WAR CHILD EDUCATION OPPORTUNITY JUSTICE

QUESTION: TEXT D

Refer to TEXT D:

3.1   Discuss the significance of the alphabet block in convincing the target
      market of the message of the advertisement.   (2)

TEXT E

[Source: adsoftheworld.com/media/]

The text reads as follows:
BULLETS LEAVE BIGGER HOLES THAN YOU THINK
STATES UNITED TO PREVENT GUN VIOLENCE
VISIT WWW.SUPGV.ORG TO GET INVOLVED.

QUESTIONS: TEXT E

3.2 Explain how the silhouettes in the form of shooting range targets
visually depict the tagline (slogan) of the advertisement. (3)

3.3 The only colour in this monochrome advertisement is red around the X
in the centre of the target. Why is the use of this colour in the
monochrome advert effective? (2)

QUESTIONS: TEXTS D AND E

3.4 Which advertisement would be more effective in preventing gun
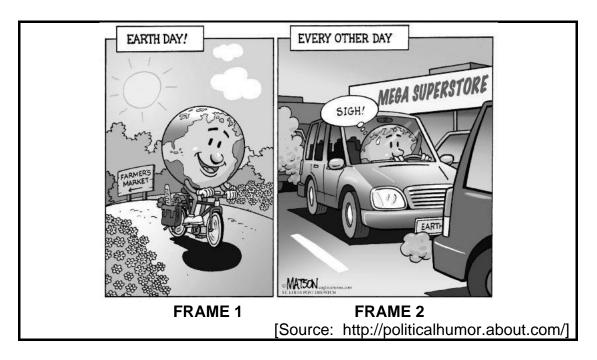violence? Give TWO reasons for your answer. (3)

[10]

QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

Study TEXTS F AND G and answer the set questions.

TEXT F: CARTOON

[Source: http://politicalhumor.about.com/]

QUESTIONS: TEXT F

4.1   By referring to the facial expressions of the "Earth" character, describe
the feelings experienced in each of the frames.   (2)

4.2   Identify and discuss TWO other aspects depicted in the frames that
account for the "Earth" character's feelings in each of the frames.   (4)

4.3   What is the purpose of this cartoon?   (2)

TEXT G: CARTOON

The solar-powered chainsaw makes me feel less guilty about deforestation.

[Source: Bizarro Comics.com]

QUESTIONS: TEXT G

4.4   Discuss the irony in this cartoon.   (2)

[10]

QUESTION 5: USING LANGUAGE CORRECTLY

Read TEXT G below, which contains some deliberate errors, and answer the set questions.

TEXT G

<div style="border:1px solid black; padding:10px;">

Why You Need to Stop Binge-Watching TV Shows

1. Who haven't spent entire weekends watching *F.R.I.E.N.D.S* or *Breaking Bad* marathons? The internet today allows access to entire season downloads or streaming of your favourite television shows. Uninterrupted viewing of the television for long hours can have surprisingly hazardous (effects/affects) on your mind and body.

2. People that watch TV for over four hours a day are susceptible to an **increased risk of health problems**. Laptop screens if stared at for too long **can cause eyestrain and headaches**.

3. Binge-viewing is an isolating action. It can lead to **antisocial behavior** because of reduced time spent interacting with people. Staying indoors for long periods of time **increases the risk of depression and anxiety**.

4. Binge-watching TV **distracts you from other parts of your lives**. A binge-watcher gets accustomed to staying indoors alone instead of spending time with family and friends. It distracts from work and other healthy hobbies.

5. Binge-watchers are more likely to **disregard personal hygiene** by skipping baths and not cleaning up after themselves.

6. Those who believe binge-watching to be a harmless addiction don't realize that it leads to weight gain and obesity. We burn calories every day by staying on our feet and fidgeting. Watching television all day drastically reduces the amount of calories you burn throughout the day.

[Source: Posted by Romana D'Souza, Sep 23rd 2014 on
http://healthmeup.com/news-healthy-living/]

</div>

5.1 Provide alternative punctuation for the names of the television series referred to in paragraph 1. (1)

5.2 Correct the concord error in paragraph 1. (1)

5.3 Choose the correct word from those in the brackets in paragraph 1. (1)

5.4 Correct the pronoun error in paragraph 2. (1)

5.5 Commas have been omitted from the second sentence of paragraph 2. Rewrite the sentence with the commas in the correct places. (1)

5.6 Correct the spelling error in paragraph 3. (1)

5.7 Rewrite the third sentence of paragraph 3 in the passive voice. (1)

5.8 Correct the error in the first sentence of paragraph 4. (1)

5.9 Write "hygiene" (paragraph 5) as an adjective. (1)

5.10 Should "number" replace "amount" in the last sentence of paragraph 6? Give a reason for your answer. (1)

[10]

TOTAL SECTION C: **30**
GRAND TOTAL: **70**